



July 6 COOP Ale Works Beats & Bites features fireworks, Cody Canada concert
Festival features food trucks, family-friendly entertainment

NORMAN, OKLAHOMA (June 19, 2019) – Attendees of the COOP Ale Works Beats & Bites Festival are well-versed in the aromas wafting from the nearby food trucks, the laughter and screams of kids in the play area and the melodious sounds various bands emanating from the stage.

What they don't see is the hundreds of hours spent in making every Beats & Bites event a family-friendly and fun event attended by as many as 10,000 people.

The Beats & Bites outdoor stage and venue are set up and taken down for each of the four events. That includes everything from building the stage and setting up the sound system to putting out temporary fencing and tables and chairs. And finally, coordinating security and staff to work the venue during the event. Each time, 106 people put in nearly 103 hours each from Friday through Sunday to make Beats & Bites the success it is today.

"A lot of work goes into setting up the Beats & Bites stage and venue, but it's something we love doing and it's certainly worth all the effort," said Justin Yahola, Riverwind Casino general manager. "Our staff sees this as a way to connect more closely with the community."

"They feel a great deal of pride when the venue fills with fans and they can see everyone enjoying themselves."

Now in its fourth year, the Beats & Bites Festival is a free, outdoor event for families that brings together the best in music, food and fun. It is located in the casino's west parking lot and runs 6-10 p.m.

The latest edition returns July 6 with Red Dirt legend Cody Canada & The Departed in concert, along with a large fireworks display, along with all the familiar faces - food trucks and family-friendly fun.

Live Music

Cody Canada is known across Oklahoma as the former frontman of Cross Canadian Ragweed, an influential Red Dirt group that got its start in Yukon. Today, Canada fronts New Braunfels, Texas, based The Departed. Their concerts offer fans a well-rounded sonic experience: Red Dirt ghosts from Canada's upbringing, favorite Cross Canadian Ragweed songs and a revival of classic country gold.

Banana Seat will open the show at 6 p.m.; Cody Canada and The Departed will take the stage at 8 p.m. Fireworks will follow shortly after the concert concludes.

Family Fun

In addition to music and food, the COOP Ale Works Beats & Bites Festival features a number of family-friendly activities and attractions, including inflatable bounce houses, face painting, games and handouts for kids, including bubble necklaces, sunglasses, slap bracelets and glow sticks; Rumble the Bison, the OKC Thunder mascot; the Thunder Girls; and the OG&E ThunderBolt interactive truck.

Food Trucks

Mobile cuisine from across the metro area and up-and-down the I-35 corridor will be featured. Twenty-five food trucks are expected to participate, offering a range of traditional favorites to exotic dishes.

Oklahoma City-based COOP Ale Works also will have a variety of seasonal and signature craft beers on tap during the event.

The final Beats & Bites of 2019 will be Aug. 10 featuring headliner John Michael Montgomery.

For more information on Beats & Bites, visit Riverwind Casino's website at www.riverwind.com/entertain/beats-bites-stage/.

List of Food Trucks for July 6

- 2 Cajuns Express (Ardmore – Cajun cuisine)
- Bambu (OKC – Vietnamese inspired che, coffees, boba teas and smoothies)
- Chef Rays (Edmond – Modern twists on classic American dishes)
- Dippin' Dots (OKC – Unique ice cream)
- Dos Gringos (OKC – Fresh Tex-Mex)
- dOugh MG (OKC – Safe to eat gourmet cookie dough)
- Evolve the Burger (OKC – Burgers, fries, hot dogs, shakes)
- Fat Sosa's (OKC – Unconventional take on traditional food)
- Filipino Fusion (OKC – Authentic and Filipino-inspired dishes)
- Kona Ice (OKC – Shaved ice)
- Let's Do Greek (OKC – Greek cuisine)
- Lolli & Pops (OKC – Candies and confections)
- MacTastic (Norman – Macaroni and cheese dishes)
- MMP Concessions (Dibble – Corndogs, nachos)
- Phill Me Up Cheesesteaks (OKC – Cheesesteaks and other Philly-style sandwiches)
- Pop's Pockets (Norman – Sandwiches, wraps and bold dishes)
- Rolling Café (Yukon – Diverse, American-style food with Southwestern flair)
- Sadie J's (Shawnee – Gourmet popcorn)
- Saucee Sicilian (OKC – Wood-fired pizza)
- Sugar Shack (OKC – Sweets and treats)
- The Flying Pig (OKC – BBQ and mobile smokehouse)
- The Fried Taco (OKC – Fried tacos with Caribbean influence)
- Tropical Smoothie Café (OKC – Smoothie drinks)
- Whole Latte Pie (Norman – Artisanal pie and coffee)

###

Media contact: Tod Bryant • tbryant@kochcomm.com • 405-633-1863

About Riverwind Casino

Riverwind Casino offers more than 2,800 electronic games and 19 table games, including Craps and Roulette, and 17 poker tables spread across its 287,000 square feet, providing plenty of heart-thumping action for gaming enthusiasts. The casino also includes an off-track betting lounge and offers dining and drinks at The River Buffet, Chips 'N Ales and Seasons Food Court, in addition to shopping at the casino's gift shop. For more information, please visit riverwind.com or get updates via Facebook at facebook.com/riverwindcasino; or Twitter, [@RiverwindCasino](https://twitter.com/RiverwindCasino).