



COOP Beats & Bites Festival proves to be continued fan favorite in 2019
Outdoor food truck and music festival draws more than 20,000 this summer

NORMAN, OKLAHOMA (Aug. 29, 2019) – Riverwind Casino's COOP Ale Works Beats & Bites Festival drew more than an estimated 20,000 guests to the four-month free, community outdoor food truck and music festival in 2019, prompting the partners to announce a renewal of the event in 2020.

"Beats and Bites has become a true community event that our guests and neighbors look forward to every year," said Justin Yahola, Riverwind's general manager. "Having a local sponsor like COOP Ale Works who is invested in the community as well as creating a quality experience really enhanced the long-standing festival in 2019."

The outdoor festival was originally conceived as a way to celebrate Riverwind's 10th anniversary and has grown into an annual event, bringing together dozens of food trucks from across the state along with first-class, free concerts.

"Beats and Bites is a terrific event, something that we really wanted to be a part of, and it exceeded our expectations in 2019," said Sean Mossman, director of sales and marketing for COOP Ale Works. "We're looking forward to what 2020 brings."

The 2019 Beats & Bites featured performances by Kevin Fowler, Shenandoah, Cody Canada & The Departed, and John Michael Montgomery.

Yahola said that Riverwind staff will begin work on the 2020 schedule and list of entertainers this fall. The lineup will be announced early next year.

In preparing for the 2020 COOP Ale Works Beats & Bites Festival, Riverwind has added a form to its website and is asking those who attended this year's festival to provide feedback about the music, food and vendors, and the overall experience. The form is located at <http://riverwind-5095364.hs-sites.com/beats-bites-feedback>.

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About Riverwind Casino

Riverwind Casino offers more than 2,800 electronic games and 19 table games, including Craps and Roulette, and 17 poker tables spread across its 287,000 square feet, providing plenty of heart-thumping action for gaming enthusiasts. The casino also includes an off-track betting lounge and offers dining and drinks at The River Buffet, Chips 'N Ales and Seasons Food Court, in addition to shopping at the casino's gift shop. For more information, please visit riverwind.com or get updates via Facebook at [facebook.com/riverwindcasino](https://www.facebook.com/riverwindcasino); or Twitter, [@RiverwindCasino](https://twitter.com/RiverwindCasino).