



## **Riverwind Casino to host Bedlam-themed Oklahoma Blood Institute blood drive**

*Last summer blood drive to be held Sept. 19 in the Showplace Theatre*

**NORMAN, OKLAHOMA (Sept. 12, 2019)** – Riverwind Casino, in partnership with the Oklahoma Blood Institute (OBI), will host its fourth blood drive of the year – this one with a Bedlam theme.

This blood drive derives its theme from the annual Bedlam rivalry between the University of Oklahoma and Oklahoma State University. Donors are encouraged to give blood in order to receive a t-shirt representing their team. The OU shirt features an artistic depiction of OU Sooners Head Coach Lincoln Riley; the OSU shirt features a profile sketch of OSU Cowboys Head Coach Mike Gundy.

The blood drive takes place from 10 a.m. to 6 p.m. on Sept. 19 in the Showplace Theatre.

“Blood is life, and we feel it’s important to support the work of the Oklahoma Blood Institute,” said Justin Yahola, Riverwind’s general manager. “I’m proud that the donations from our staff and patrons can make a difference for so many patients in need and hospitals across the state.”

In addition to the t-shirts, patrons who successfully donate during the blood drive will receive:

- \$10 in Wild Card Bonus Play, which is valid for use at Riverwind until 11:59 p.m. on September 19; and
- A free State Fair ticket (while supplies last).

The previous Riverwind blood drive on July produced 88 successful donations, said Kaycie Craig, senior account manager at OBI. Volunteer blood donors provide the blood supply needed for more than 160 hospitals and medical facilities served by Oklahoma Blood Institute statewide.

Appointments to give blood are not required, but can be made by calling 877-340-8777 or by logging on to [obi.org](http://obi.org).

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### **About Riverwind Casino**

Riverwind Casino offers more than 2,800 electronic games and 19 table games, including Craps and Roulette, and 17 poker tables spread across its 287,000 square feet, providing plenty of heart-thumping action for gaming enthusiasts. The casino also includes an off-track betting lounge and offers dining and

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drinks at The River Buffet, Chips 'N Ales and Seasons Food Court, in addition to shopping at the casino's gift shop. For more information, please visit [riverwind.com](http://riverwind.com) or get updates via Facebook at [facebook.com/riverwindcasino](https://facebook.com/riverwindcasino); or Twitter, [@RiverwindCasino](https://twitter.com/RiverwindCasino).