



SeatGeek brings leading fan experience to Oklahoma's two largest casinos
Partnership with WinStar World Casino and Resort and Riverwind Casino is ticketing platform's first in the casino entertainment space

NEW YORK, NY (July 23, 2020) -- SeatGeek and the Chickasaw Nation today announced a partnership that will see SeatGeek serve as the Official Ticketing Partner for events at both WinStar World Casino and Resort and Riverwind Casino.

Fans attending events at WinStar and Riverwind will find a high-quality ticketing experience, making it easier than ever before to purchase, transfer and enter events at the venues. Both WinStar and Riverwind will take advantage of SeatGeek's best-in-class mobile experience, giving patrons the ability to buy and share tickets right on their phone, while also having access to other helpful features like the ability to book a hotel room directly in the SeatGeek app.

"Our focus on providing world-class entertainment continues through this new partnership with SeatGeek," said Jack Parkinson, WinStar World Casino and Resort General Manager. "We hope SeatGeek's enhanced mobile platform and its integration with our on-property casino amenities provide a streamlined and immersive experience that exceeds patrons' expectations at WinStar World Casino and Resort."

WinStar and Riverwind are two of the top live entertainment destinations in Oklahoma, hosting a variety of events annually, from concerts to comedy to magic shows. WinStar World Casino and Resort, located just across the border from Texas and a popular destination for those living in the Dallas-Fort Worth Metroplex, has hosted top performers like Jerry Seinfeld, Brad Paisley and Pitbull. Riverwind Casino, located in Norman and just south of Oklahoma City, has welcomed a variety of acts like Josh Turner, REO Speedwagon and Ken Jeong in recent times.

"Our patrons value the best entertainment experience at our Showplace Theatre and that experience starts with the ticketing purchase process," said Justin Yahola, Riverwind Casino General Manager. "We hope this partnership with SeatGeek and the technologies offered through the platform will add to the immersive casino experience and unmatched service our patrons have come to expect at Riverwind Casino."

The two venues are the first casinos to join SeatGeek's growing list of clients. While SeatGeek tickets some of the biggest brands in sports - teams like the Dallas Cowboys and Liverpool FC - in recent months SeatGeek has also broken into a number of new verticals, including tennis, golf, lacrosse and college football. WinStar and Riverwind are yet another example of SeatGeek's efforts to scale the business across different venue types.

"WinStar and Riverwind are two of the top-rated casinos in the country, and they not only provide a great experience but also bring in an incredible list of talent every year," said Jeff

Ianello, EVP of Client Partnerships. “We look forward to delivering a much improved fan experience to their visitors, and to work with the Chickasaw Nation to continue to expand SeatGeek’s presence in the casino entertainment space.”

ABOUT WINSTAR WORLD CASINO AND RESORT

With more games than any other casino in the world, WinStar World Casino and Resort offers more than 8,500 electronic games, 100 table games – including craps and roulette games, 57 poker tables, two 18-hole golf courses, and the 3,500-seat Global Event Center, 65,000 square-foot WinStar Convention Center, and the nearly 1,400-room WinStar World Casino Hotel. Owned by the Chickasaw Nation, WinStar World Casino and Resort is located just north of the Texas-Oklahoma border along Interstate 35 and presents unrivaled gaming action 24 hours a day, seven days a week, world-class entertainers and a wide range of restaurants. For more information, go to www.winstar.com or join the casino’s online communities at Facebook at facebook.com/WinStarWorldCasino or Twitter at [@WinStarWorld](https://twitter.com/WinStarWorld).

ABOUT RIVERWIND CASINO

Riverwind Casino offers more than 2,800 electronic games and 19 table games, including Craps and Roulette, and 17 poker tables spread across its 287,000 square feet, providing plenty of heart-thumping action for gaming enthusiasts. The casino also includes an off-track betting lounge and offers dining and drinks at The River Buffet, Chips ‘N Ales and Seasons Food Court, in addition to shopping at the casino’s gift shop. For more information, please visit Riverwind.com or get updates via Facebook at facebook.com/riverwindcasino; and Twitter, [@RiverwindCasino](https://twitter.com/RiverwindCasino).

ABOUT SEATGEEK

SeatGeek is the leading mobile-focused ticket platform that enables fans to buy and sell tickets for sports, concerts, and theater events. With industry-leading mobile ticketing apps, a fan-friendly user experience and its proprietary Deal Score™ technology that helps fans identify the best ticket values for a given event, SeatGeek is transforming the way that fans buy and sell tickets to their favorite events. SeatGeek Enterprise - the company’s primary ticketing platform - is used by many Premier League clubs, as well as the Dallas Cowboys and New Orleans Saints and Pelicans. Headquartered in New York, SeatGeek also has international offices in the U.K., Israel, Netherlands, and Italy.